

Bachelor Degree Holders Mailing List

Total Universe: **41,05,433**

Base Rate: **\$85.00/M**

Description Summary

Your marketing strategy deserves your A+ effort. Our complete and accurate database contains postal, phone, and email data on former college students who have graduated with their bachelor's degrees. These consumers are eligible for a variety of marketing materials for many types of products and services, even more education like medical school, law school, and other graduate programs. Our data is updated every month to ensure accuracy and deliverability.

How Our Data is Compiled

Our Bachelor Degree Holders Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2017, 33.4% of Americans 25 or older said they had completed a bachelor's degree or higher
- ✓ The top 3 states with the largest percentage of bachelor degree holders are Washington DC, Massachusetts, and Colorado.

Recommended Usage

This mailing list is recommended for a multitude of industries, such as continuing education programs, real estate, travel, finance, technology, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Dwelling Type
Marital Status
Presence of Children

Area of Study
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899