AutoRenew Insights™ Database

visit us online at amerilist.com

Total Universe: **82,24,168**

Base Rate: **$125.00/M**

Description Summary

AutoRenew Insightsâ„¢ is a highly accurate and targeted marketing database designed for auto insurance marketers who want to reach consumers just before they renew their automobile insurance policies. This list allows you to segment and target households by the specific month of their upcoming policy renewal, giving you a strategic advantage to deliver timely offers and competitive quotes. Ideal for use in direct mail, email, and multi-channel campaigns, AutoRenew Insightsâ„¢ helps you connect with renewal-ready prospects, boost engagement, and increase policy conversions with precision.

How Our Data is Compiled

AutoRenew Insightsâ„¢ is sourced from a blend of proprietary and public data assets, including consumer-reported information, insurance inquiry activity, and verified transactional data. Renewal month indicators are derived through modeled behaviors and predictive analytics based on historical policy timelines, shopping patterns, and known insurance lifecycle events.This rich dataset is continuously maintained through rigorous hygiene protocols, including monthly updates against the National Change of Address (NCOA) database and CASS certification, ensuring high deliverability and campaign success. Every record is verified and enhanced to maximize reach, response, and ROI for marketers.

Consider the Facts

- More than 60% of consumers begin shopping for new auto insurance 30 days before renewal, making timing critical for outreach.
- Nearly 40% of auto insurance customers will consider switching providers at renewal if presented with a competitive quote.

Recommended Usage

This database is ideal for auto insurance providers, agencies, and comparison platforms aiming to engage consumers ahead of their policy renewal dates. Perfect for use in direct mail, email, or multi-channel marketing, this file enables timely outreach with competitive offers that drive higher quote requests and conversion rates. Businesses looking to optimize acquisition strategies and reduce churn will benefit from the precision targeting offered by AutoRenew Insightsâ„¢.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Email	Vehicle Make	Buying Habits
Gender	Renewal Month	Vehicle Model	Income
Geography	Vehicle Year	Net Worth	Occupation

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com