

Automobile Respondents Email List

Total Universe: **9,81,456**

Base Rate: **\$95.00/M**

Description Summary

The AmeriList Direct Response Auto Email Database is the best auto data on the market. These are double opt-in leads and are perfect for your mailers to consumers looking to buy or lease consumers. AmeriList can facilitate effective campaigns for dealers looking to boost car sales and leasing. These consumers are ready to roll, based on numerous online survey responses. Enhance your customer response and direct marketing efforts by going directly to consumers'™ inboxes with special offers. Most are prepared to take a test drive in the next 90 days. Our database is updated monthly to ensure accuracy and success!

How Our Data is Compiled

Our Auto Respondents Email Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Car buyers spend 59% of their time online researching
- ✓ When asked to rate their satisfaction on a scale of 1-10, 81% of car buyers gave the test-driving process an 8-10 rating

Recommended Usage

This file is an excellent database for auto sales and leasing recommended for all auto related products, end of year sales, brand new models, boosting car sales & leasing, auto events, and more!

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Home Owner
Income

Occupation
Marital Status
Presence of Children

Lifestyle
Vehicles Owned
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899