Automobile Lease Expirations Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **26,59,002**

Base Rate: **$85.00/M**

Description Summary

AmeriList's Auto Lease Expiration data contains names and addresses of vehicle lessees whose car leases are approaching expiration. This data can be pulled from leases running out within the next 30, 60, 90 and 180 days. You can reach these lessees during this crucial decision-making time period with your offer. This mailing list can be segmented by VIN#, vehicle make, model, year or geographic location. These vehicle owners are the perfect candidates for companies offering various products and services to consumers who possess particular makes and models of.

How Our Data is Compiled

Our Automobile Lease Expirations Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- The average monthly payment for a new lease in the U.S. is about $461.00
- The share of new vehicles leased in the U.S. is 29.92%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: new and used car dealerships, mechanic shops, car parts and accessories, auto insurance, travel, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Presence of Children
Gender	Dwelling Type	Vehicle Type	Vehicle Make/Model
Geography	Income	Marital Status	VIN Number

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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