

Auto Owners Mailing List

Total Universe: **14,07,00,428**

Base Rate: **\$75.00/M**

Description Summary

Accelerate your automotive marketing program with the most complete marketing list of automobile owners in the U.S., Our Auto Owners database will help you connect with the perfect automotive prospect. It's true automobile data is widely available on the market; however, not all auto owners list are created equally. When compared to the leading compiled files our automobile database boast more accuracy, contact names and telephones. Additionally, not all compilers offer email addresses. At Amerilist, we provide a customer centric approach to identifying the most accurate Automobile Owners list that is targeted to your specific offer. When you need to reach Automobile Owners, look no further... our auto file offers an extensive list of demographic and psychographic data selections, which will help you pinpoint the best automotive buyers within your target audience. Put your ROI into overdrive with our Auto Owners database!

How Our Data is Compiled

Our Automobile Owners database is compiled using multiple sources including: Limited State Data, Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications and Controlled Circulations. The data is also enhanced with demographic and psychographic data from our compiled national consumer database. The entire Automobile database is standardized, updated continually, and then processed through proprietary USPS® certified processes to ensure superior deliverability. We employ the use of NCOALink®, LACSLink® and CASS® address-quality tools to ensure maximum deliverability. In addition the entire list is also DPV®* verified, the standard for enhanced address accuracy.

Consider the Facts

- ✓ The majority of Americans get their first car at age 16
- ✓ The Toyota Camry is the most popular car in America
- ✓ The Honda Accord is the second most popular car in America
- ✓ \$108 is the average monthly cost of car insurance in the USA

Recommended Usage

Our Automobile Owner's mailing list is an excellent resource for automotive industry marketers who are offering products or services for Auto Warranty, Aftermarket Service, Auto Insurance, Road Side Assistance, Auto Financing, Automotive Accessories, New Car Dealers, Used Car Dealers, Automotive Book, Auto Magazine & Catalog Offers, Auto Telemarketing, Auto Direct Mail Offers and Travel Related

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Vehicle Year	Purchase Type	HH Income	Ethnicity
Vehicle Make / Manufacturer	Body Type	Lifestyle	Education
Model	Credit Score Range	Home Owner / Renter	Dwelling Type
Vehicle Identification Number	Age	Presence of Children	
Purchase Date	Bought New or Used	Gender	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899