

Audiobook Enthusiasts Mailing List



Total Universe: **28,18,702**

Base Rate: **\$85.00/M**

Description Summary

The sounds of success are coming your way! With our Audiobook Enthusiasts mailing list, you can reach consumers across the country who listen to their books through audio CD, tape, or digital. These consumers are great candidates for many different offers. At AmeriList, we update our mailing lists every month to ensure accuracy and deliverability to our clients. Reach bookworms who enjoy doing their reading with their ears!

How Our Data is Compiled

Our Audio Book Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Sales revenues for audiobooks between 2010 and 2016 more than doubled in quantity
- ✓ In 2017, approximately 68 million audiobooks were borrowed from libraries and schools in the U.S.

Recommended Usage

This list is recommended for a variety of offers and promotions, such as libraries, audio book apps and devices, educational programs, podcasts, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Language Spoken	Occupation	Buying Habits
Gender	Dwelling Type	Marital Status	
Geography	Education Level	Presence of Children	
Ethnicity	Income	Hobbies & Interests	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899