

Astrology & Horoscope Readers Mailing List



Total Universe: **20,053**

Base Rate: **\$95.00/M**

Description Summary

Did your company's horoscope say today would be a successful one? If it led you to this database, it must have! These consumers often find peace in reading their horoscope, and sometimes relate to what their zodiac sign represents. People who follow astrology and read their horoscopes daily are great candidates for a variety of different offers and promotions. Many of these consumers are also interested in nature and other topics. With our accurate mailing list, you can reach these individuals by mail, phone, or email.

How Our Data is Compiled

Our Astrology & Horoscope Readers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Astrology as we know it now, linking planets to the 12 zodiac signs in order to manage life on Earth, was devised in the Middle East and classical Greece between the 5th and 1st centuries
- ✓ The 12 zodiac signs are Aquarius, Pisces, Aries, Taurus, Gemini, Cancer, Leo, Virgo, Libra, Scorpio, Sagittarius, and Capricorn

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: magazine subscriptions, apps, social media platforms, apparel, real estate, transportation, technology, insurance, finance, travel, restaurants, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Education	Marital Status	Occupation
Gender	Level Income	Presence of Children	
Geography	Dwelling Type	Hobbies & Interests	
Ethnicity	Buying Habits	Lifestyle	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899