

Assisted Living Facilities Mailing List

Total Universe: **18,623**

Base Rate: **\$95.00/M**

Description Summary

Senior healthcare management is a rapidly-growing industry. Assisted living facilities provide excellent services for seniors who wish to remain independent but still need some assistance with daily living. There is a growing number of companies who are expanding into this market. Future industry growth will be spurred by the 77 million Baby Boomers planning to retire over the next two decades. With life expectancy continuing to increase in the U.S., many individuals who retire at 65 will have to decide where to spend the next chapter of their lives. This is expected to increase demand for assisted living services, and provides an exciting opportunity for entrepreneurs and marketers alike. Get access to the most accurate data on the market.

How Our Data is Compiled

Our Assisted Living Facilities Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 53% of residents in assisted living communities are 85 years old or older
- ✓ 30% of residents in assisted living communities are ages 75-84

Recommended Usage

This database is recommended for a variety of offers, including, but not limited to medical equipment, healthcare, property managers, pharmaceuticals, medical management, housekeeping, food/kitchen supplies, and personal care.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Executive names	Sales Volume	SIC Code
Square Footage	Job Titles / Descriptions	Employee Size	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899