

Art & Entertainment Fans

Total Universe: **23,29,661**

Base Rate: **\$95.00/M**

Description Summary

Paint the town red with the AmeriList Passionate Arts & Entertainment Fans database! Our database gives you exclusive access to American Consumers that love to indulge in leisure activities. On any given Friday night, you can find the individuals in our database browsing about town, renting movies, attending off-broadway plays, small concerts, gambling or riding a roller coaster at their favorite Theme Park!

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 67% of stage performances are female
- ✓ Americans spend 8% of their annual income on the arts
- ✓ 58% of Americans go out on the town at least once a week
- ✓ Stage performance attendance has increased 25% over the last three years.
- ✓ The average income of Passionate Arts & Entertainment fans is \$68,000

Recommended Usage

Our Passionate Arts & Entertainment Fans database is perfect for ticket offers, opening performances, pre-sale offers, sweepstake contests, and much more!

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Individual Age	Presence of Children	1 Month Hotline
HH Income	Gender	Lifestyle
Marital Status	Ethnicity	Arts Fans

For additional information or list counts, contact your representative or list manager at 1.800.457.2899