

Art Collectors Mailing List

Total Universe: **51,00,408**

Base Rate: **\$85.00/M**

Description Summary

Looking to get in touch with high-end buyers and people who frequently spend their money on luxury items? Our Art Collectors database will give you accurate information pertaining to responsive consumers who have a taste for the finer things in life. This makes them eligible for many types of offers for luxury items, designer labels, and much more. Our data is updated every month to ensure accuracy and deliverability. Take your next direct marketing campaign to the next level with this up-to-date mailing list.

How Our Data is Compiled

Our Art Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The global art market was valued at almost 64 million U.S. dollars in 2017
- ✓ As of 2018, approximately 64% of art collectors in the United States are male, and 36% are female

Recommended Usage

This mailing list is recommended for a variety of offers and industries, such as automobiles, real estate, jewelry, designer labels, finance, travel, insurance, arts & entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Net Worth	Marital status	Hobbies & Interests
Gender	Income	Presence of Children	Lifestyle
Geography	Occupation	Donors	
Ethnicity	Dwelling Type	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899