

Apartment Hunters Mailing List

Total Universe: **8,12,708**

Base Rate: **\$95.00/M**

Description Summary

Are you looking for apartment hunters, new movers, and consumers who will be making various purchases to set up their new homes? From the preliminary stages of finding an apartment to actually living in it, these consumers are great candidates for a variety of offers. Whether you're a real estate agent or a home improvement contractor, this list could benefit your business greatly. Apartment Hunters is perfect for many types of marketing campaigns looking to connect with pre-movers by direct mail, phone, or email.

How Our Data is Compiled

Our Apartment Hunters Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The fair market rent value of two-bedroom apartments differs by state, with Hawaii averaging the most expensive rent at nearly \$1,900, and Arkansas having the most affordable at around \$720
- ✓ Despite the increase in luxury apartments being constructed in the United States, the average size of newly built apartments has seen a slight decrease in the past decade.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: real estate agencies, property managers, apartment complexes, home furnishings, appliance stores, home improvement contractors, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Hobbies & Interests
Gender	Education Level	Buying Habits	Lifestyle
Geography	Income	Marital Status	Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899