Antique Collectors Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,96,33,267**

Base Rate: **$85.00/M**

Description Summary

AmeriListâ€™s Antique Collectors database targets collectors of antique items. These collectors are consider their age, appearance, rarity, state, function, personal connection, and more. Many of these collectors focus on collecting furniture, pottery, or jewelry, and some people even specialize in antiques from a specific period of time. A seasoned antique shopper can recognize genuine antiques, decide how much work will be necessary to restore them, and estimate their worth to decide whether or not they are priced legitimately. This list is updated every month for all direct mail, telemarketing, and email campaigns.

How Our Data is Compiled

Our Antique Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- In 2018, the antiques and collectible sales industry generated about $2 billion
- Between 2013 and 2018, annual growth for the industry was 7.2%

Recommended Usage

This list is recommended for a variety of offers and promotions, such as antique stores, online bidding sites like eBay, pawn shops, jewelry stores and appraisers, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Dwelling Type	Marital Status	Donors
Gender	Income	Presence of Children	Buying Habits
Geography	Occupation	Lifestyle	
Ethnicity	Net Worth	Hobbies & Interests	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com