

Animal Welfare Donors Mailing List

Total Universe: **1,90,41,175**

Base Rate: **\$85.00/M**

Description Summary

Our Animal Welfare Donor mailing list consists of consumers who have made contributions to animal shelters, zoos, and various other programs to improve animal treatment. These animal lovers are a unique breed, contributing funds and time to improve the treatment of sick or endangered animals rescued throughout the nation and support the fair, humane, and ethical treatment of animals. Our data is updated every month to ensure accuracy and deliverability.

How Our Data is Compiled

Our Animal Welfare Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2018, animal welfare donations amounted to about \$11.8 billion in the U.S.
- ✓ Animal organizations experienced the largest giving increase in 2016, receiving 7.2% more than the previous year

Recommended Usage

This database is recommended for a variety of offers and promotions, such as animal welfare organizations like ASPCA, PETA, etc., animal shelters and rescues, pet stores, pet supply and accessories stores, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Hobbies & Interests
Pet Owner
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899