Amusement Park Fanatics Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **3,01,77,680**

Base Rate: **$65.00/M**

Description Summary

Buckle up, and get ready for the direct marketing solution to send your sales over the edge! This Amusement Park database is the most accurate list of response-driven group of individuals who have requested to find out more information on special offers relating to amusement parks and thrilling rides. This mailing list consists of amusement park fanatics allow you to access interested consumers willing to purchase a variety of offers. These parks include many different types of attractions, such as kiddie rides, thrillers, roller coasters, mechanical rides, picnic areas, games, and more.

How Our Data is Compiled

Our Amusement Park Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- The United States has more amusement and theme parks than any other country in the world.
- In 2016, revenue generated from U.S. amusement and theme parks was approximately $20.49 billion.

Recommended Usage

Our Amusement Park Fanatics database can be used for any offers relating to amusement park specials and deals, memberships, magazine subscriptions, food and beverage offers, hotel offers and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Occupation	Buying Habits
Gender	Income	Lifestyle
Geography	Presence of Children	Hobbies

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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