AmeriList Fun & Social Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **38,91,880**

Base Rate: **$65.00/M**

Description Summary

Work hard, play harder! These consumers spend a great deal of their disposable income on clubbing, music/ movies, dancing, and much more. With the ability to break down data into specific demographics, such as age (all are over 21), household income, gender, language spoken, and more, you can target social adults who are likely to be great candidates for your product or service! This list would be perfect for anyone looking to reach out to a hip, trendy and fashion-conscious demographic with postal, phone, and email marketing.

How Our Data is Compiled

Our American Express Cardholders Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- The U.S. Bar & Nightclub Industry is about $710 billion
- There are more than 40,000 movie theaters in the U.S.

Recommended Usage

This database would be beneficial to a multitude of industry offers, such as restaurants, discounts, automobiles, real estate, alcohol, bars and clubs, clothing, jewelry, travel, technology, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Income	Education Level
Gender	Ethnicity	Presence of Children	Buying Habits
Geography	Homeowner	Occupation	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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