

# American Gourmet Food & Wine Consumers Mailing List

Total Universe: **2,71,87,557**

Base Rate: **\$65.00/M**

## Description Summary

Whether they are looking to prepare a five star meal themselves or have one prepared for them, these consumers are willing to spend the money necessary for the finer things in life. These consumers can be sorted by many different selects, such as age, income, gender, marital status and homeowner status – just to name a few. Since these consumers have a highly expendable income, they are great prospects for many different offers. Whether you’re looking to announce a new restaurant, release a new food product or introduce a new travel experience, this database will help you pinpoint your best prospects. By using either phone, direct mail, or email, you can grow your customer base and increase your ROI. This file is updated on a monthly basis to give you the most accurate update mailing list available on the market.

## How Our Data is Compiled

Our American Gourmet Food & Wine Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider the Facts

- ✓ In 2016, the specialty food industry amounted to about \$127 billion in the U.S.
- ✓ The United States is the 4th largest wine production country, behind Italy, France, and Spain

## Recommended Usage

Our American Gourmet Food & Wine Consumers database is the perfect solution for gourmet food producers, gourmet food preparation instruction and utensils, travel offers, wine offers, credit card offers, apparel offers, gourmet gift basket offers and more.

## Sample Mail Piece Required

Inquire

### Market Type

Consumer Data

### List Channels

Postal, Email, Telephone

### Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$500.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

### Exchanges

Please Inquire

### Reuse

Yes

### Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

### Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

Age  
Gender

Geography  
Homeowner

Income  
Marital status

Occupation  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899