American Express Cardholders Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **1,01,99,108**

Base Rate: **$85.00/M**

Description Summary

The AmeriList American Express Cardholders mailing list is the ideal database for any marketer who is looking for a group of educated, smart, or financially savvy consumers. This file is comprised of affluent consumers and business executives who currently hold an AMEX credit card. Their average income is higher than regular consumers; most boast a higher credit score, and they are frequent travelers. These buyers have an increased buying power, which makes this database the perfect resource for many industries and markets.

How Our Data is Compiled

Our American Express Cardholders Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy

Consider the Facts

- American Express has sold approximately 110 million cards
- The average AMEX card gets about $17,216 of spending

Recommended Usage

This database is ideal for many types of offers, including travel, finance, technology, high-end retailers, online shopping, restaurants, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Marital status	Lifestyle
Gender	Homeowner	Presence of Children	Card Type
Geography	Income	Occupation	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com