

American Educational Interests Mailing List



Total Universe: **25,32,492**

Base Rate: **\$65.00/M**

Description Summary

Our Educational Interests database consists of individuals who are interested in a multitude of academic majors such as finance, fashion, auto mechanics, IT, medical, etc. Continuing education consumers have expressed a continued thirst for knowledge and are actively pursuing their educational goals. Time, money, and accessibility are contributing factors in deciding how they will be able to achieve their educational goals and the careers of their dreams. This database provides access to these goal-oriented students through targeted mailing, email, and phone lists.

How Our Data is Compiled

Our American Educational Interests Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Our continuous verification process yields the most reliable and deliverable business database in the industry.

Consider the Facts

- ✓ Continuing education refers to post-secondary educational programs.
- ✓ Approximately 20.4 million students attended colleges and universities in the fall of 2017.

Recommended Usage

This targeted database would be useful for many marketers, such as educational institutions, financial advisors, family accountants, credit card offers, textbook companies, scholarship associations, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Education Level
Income

Credit Score
Marital Status
Home Owner

Dwelling Type
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899