American Consumers – Religious Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **12,04,311**

Base Rate: **$75.00/M**

Description Summary

The United States is full of diversity, with religious beliefs being one of the components that makes us all different. There are people of all types of religions living in this country, and reaching out to specific groups of them has never been easier. This database will give you access to mailing, telemarketing, and email information pertaining to people of a particular faith. Whether it be a house of worship, a religious charity, an educational program, or many others, there is a multitude of organizations that can benefit from this list.

How Our Data is Compiled

Our American Consumers – Religious Database is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- In the U.S., the most popular religions are Christianity, Catholicism, Atheism/ Agnostic, Judaism, Mormonism, and Islam.
- The least religiously diverse state is Mississippi

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: houses of worship (churches, synagogues, mosques, etc.), religious charities, private educational facilities, recreational groups, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Language Spoken
Ethnicity
Income
Lifestyle

Religious Affiliation
Occupation
Marital Status
Presence of Children

Buying Habits
Presence of Grandchildren

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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