

American Cigar Smokers Mailing List

Total Universe: **20,09,136**

Base Rate: **\$90.00/M**

Description Summary

The stogie-loving consumers in the AmeriList American Cigar Smokers Database are a great target audience for products and services that can accommodate lavish lifestyles. These well-educated consumers have a large amount of disposable income and spend approximately \$35.50 on cigars and cigar related products each week. These individuals are also collectors and enjoy spending discretionary income on various tobacco related products.

How Our Data is Compiled

Our American Cigar Smokers Database is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive cigar smokers list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- ✓ 5.4% of all adults in the United States smoke cigars
- ✓ 80% of U.S. cigar smokers are adult males
- ✓ 20% of U.S. cigar smokers are adult females
- ✓ 7.7% of U.S. cigar smokers are African American adults
- ✓ 7.2% of U.S. cigar smokers are American Indians
- ✓ 5.3% of U.S. cigar smokers are Caucasian adults

Recommended Usage

This mailing list is great for cigars distributors, wine distributors, golf courses, magazine subscriptions, spas, financial services, travel and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Individual Age	Length of Residence	Religion
HH Income	Home Value	Interests
Marital Status	Ethnicity	Occupation

For additional information or list counts, contact your representative or list manager at 1.800.457.2899