

Ailments Respiratory Condition Sufferers Mailing List

Total Universe: **55,44,189**

Base Rate: **\$85.00/M**

Description Summary

You can breathe easier knowing you have the most valuable data in your corner. People who are ailed with respiratory problems are always going to be looking for products, medications, doctors, literature, and many other services to help treat their ailments. These individuals are valuable and respond to promotions and offers very often. If you are looking to get in touch with consumers with respiratory conditions, this database is perfect for any mailing, telemarketing, or email campaign. This data is updated every month to ensure accuracy and deliverability for all of our clients. Reach this highly responsive group of consumers who are great candidates for many offers.

How Our Data is Compiled

Our Ailments "Respiratory Conditions Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Asthma and COPD (chronic obstructive pulmonary disease) are two very significant and dangerous diseases in the respiratory family
- ✓ In 2016, COPD was the third leading cause of death in the world

Recommended Usage

This mailing list is recommended for a variety of offers, such as healthcare facilities, medical equipment, publications, medications, OTC drugs, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Lifestyle
Marital Status

Presence of children
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899