

Ailment Mailing List

Total Universe: **15,14,84,069**

Base Rate: **\$125.00/M**

Description Summary

More than 151 million Americans are now seeking treatment for health disorders. These ailments range from mild acne to cancer. If you want to distribute information or provide support to those suffering from a variety of ailments, look no further than the AmeriList Ailment Database. Every name in our database represents a responsive prospect for companies that offer products or services aimed at seniors with ailments.

How Our Data is Compiled

The AmeriList Ailment Database is compiled using self-reported sources, transactional data, lifestyle information, Rx base, as well as online and off-line surveys. Our database is consistently updated, NCOA processed, CASS certified, and is HIPAA compliant.

Consider the Facts

- ✓ Every 32 seconds, someone in the United States has a heart attack.
- ✓ 1.6 million Americans are diagnosed with cancer each year.
- ✓ 12% of the U.S. population has significant hearing loss.
- ✓ 1 in 5 Americans has a mental illness.
- ✓ 1.9 Americans are diagnosed with diabetes each year.

Recommended Usage

Among the groups that would benefit are medical professionals, support groups, hearing aid manufacturers and resellers, prescription drug manufacturers and resellers, vitamin and mineral supplement manufacturers and resellers, medical advisors and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Acne	Cancer	Depression	Heart Disease Or	Multiple Sclerosis	Psoriasis
Adhd/add	Chronic Bronchitis	Diet	Attack	Menstrual Problems	Rheumatism
Allergies	Cholesterol	Depression/anxiety	Hyperacidity And	Nasal Allergies	Sinusitis
Alzheimers	Chronic Pain	Eczema	Heartburn	Nail Fungus	Snoring
Anxiety	Colon Cancer	Emphysema	Irritable Bowel	Nasal Congestion	Spinal Injury
Arteriosclerosis	Contacts	Endometriosis	Syndrome-ibs	Obesity	Tobacco_use
Arthritis	Copd	Gerd / Acid	Impotence/ed	Oral Injectable Insulin	Ulcerative Colitis
Asthma	Carpal Tunnel	Gingivitis	Impotence	Osteoporosis	Vision
Athletes Foot	Syndrome	Glasses	Indigestion	Osteoarthritis	Weight
Back Pain	Dandruff	Heartburn	Insomnia	Premenstrual	Wheelchair Rx
Bladder	Diabetes Type 1	High Blood Pressure	Impaired Vision	Syndrome (disabling)	
Blood Pressure	Diabetes Type 2	High Cholesterol	Lasik	Premenstrual	
Breast Cancer	Gestational Diabetes	Hearing	Lung Cancer	Syndrome	
Bronchitis	Diabetic	Hair Loss	Lipitor Rx	Post Nasal Drip	
	Diet Or Ed		Medical/ Medicaide/ Disability	Prostate Cancer	
			Menopause	Prostate Disorders	
			Migraines Or		
			Headaches		

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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