

Affluent Bilingual Hispanic Households Mailing List

Total Universe: **54,38,775**

Base Rate: **\$85.00/M**

Description Summary

AmeriList's Affluent Hispanic Bilingual household database includes homeowners that have a household income of \$75,000 or more, live in a single-family home, and have indicated that Spanish is their preferred language of choice within their bilingual household. Being the largest minority group in the U.S., it is a great opportunity for marketers to reach this demographic for various offers. Our data is updated monthly to ensure accuracy and deliverability.

How Our Data is Compiled

Our Affluent Bilingual Hispanic Households Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The U.S census bureau of population estimates that there are approximately 54 million Hispanics in the U.S., which is roughly 17% of the population.
- ✓ By 2060, it is estimated that this demographic will grow to 129 million, or 31% of the U.S population.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: real estate, travel, insurance, finance, entertainment, retail, restaurants, technology, automobiles, education, healthcare, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Lifestyle
Occupation
Buying Habits

Marital Status
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899