

ActiveCare Insight™ Mailing List

Total Universe: **18,98,588**

Base Rate: **\$135/M**

Description Summary

ActiveCare Insight™ is a premium, intent-driven marketing database that targets individuals recovering from sports-related injuries and actively seeking solutions to manage pain, support recovery, and restore mobility. This highly responsive audience includes amateur athletes, fitness enthusiasts, and active adults dealing with orthopedic issues, joint and muscle strain, or post-surgical rehabilitation needs. Sourced from verified consumer health behavior and interest signals, the file focuses on individuals who are motivated to heal and return to their active routines. Whether they're coping with recurring pain or recovering from a specific injury, these consumers are engaged and ready to respond to relevant offers that support performance recovery and long-term wellness.

How Our Data is Compiled

The ActiveCare Insight™ database is compiled using a multi-sourced, privacy compliant approach that includes medical intent data, opt-in wellness surveys, digital engagement with injury-specific content, and behavioral signals such as searches for recovery products or participation in physical therapy programs. These sources allow us to pinpoint individuals with a high likelihood of interest in recovery and rehabilitation solutions. All records are regularly validated, cleaned, and processed through NCOA (National Change of Address) and CASS (Coding Accuracy Support System) certification to ensure postal deliverability, accuracy, and overall data quality.

Consider the Facts

- ✓ Over 70% search online for pain relief, physical therapy, or home rehab solutions within 30 days of experiencing symptoms.

Recommended Usage

This file is ideal for marketers in the health and wellness space offering products and services related to injury recovery, pain management, and physical rehabilitation. Campaigns promoting physical therapy programs, orthopedic supports and braces, topical pain relief solutions, recovery-focused nutritional supplements, home rehab equipment, or sports medicine services will find an eager and receptive audience within this file. ActiveCare Insight™ is also well-suited for medical professionals, fitness brands, and wellness-focused retailers looking to connect with health conscious consumers who are actively seeking relief and improvement in their quality of life.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Email
Income
Buying Habits

Online Buyer
Credit Score
Lifestyle Habits

Mail Order Buyer
Homeowner / Renter
Home Market Value

For additional information or list counts, contact your representative or list manager at 1.800.457.2899