

Active Moms Mailing List

Total Universe: **22,67,782**

Base Rate: **\$85.00/M**

Description Summary

Being a parent is the most important job in the world. For these mothers, staying active by attending gyms, fitness classes, personal walks, jogs, running sessions, and many other activities is important to them. These responsive moms are great candidates for a variety of products, services, deals, promotions, and much more. By utilizing this mailing list you can get your direct marketing campaign right in front of your most ideal prospects. Our targeted mailing data is updated monthly to ensure accuracy and deliverability. Don't miss out on this valuable group of consumers!

How Our Data is Compiled

Our Active Moms Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Exercising after having a baby can help strengthen and tone abdominal muscles, boost energy, helps you sleep, and relieves stress.
- ✓ According to a study that tracked physical activity levels of more than 800 young adults for more than two years, physical activity declined the most among new parents.

Recommended Usage

This list is recommended for many types of offers, such as gyms and health clubs, fitness classes, dance studios, health food stores, running and workout apparel, footwear, travel, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Occupation	Presence of Children	Subscriptions
Geography	Education Level	Marital Status	
Ethnicity	Dwelling Type	Buying Habits	
Income	Hobbies & Interests	Memberships	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899