

Active Investors Database

Total Universe: **3,60,82,527**

Base Rate: **\$85.00/M**

Description Summary

Do you want to target consumers who have a high net worth, investable assets and a higher propensity to invest? Our national consumer investor's database is comprised of affluent consumers in the United States and Canada who currently invest in a variety of different areas. This investor list is primarily self-reported data and is the perfect way to reach savvy investors and influential business leaders. These prospects are affluent, educated and powerful, and have the tools necessary to make wise business and investment decisions. We can customize a target list of investors for your offer by additional selects such as income, age, marital status and homeowner status delivering your next best prospect. Whether you're looking to reach young adults that are just starting to invest or seniors who have been investing for years, trust the AmeriList Investors Database to show you the right path to increase your sales.

How Our Data is Compiled

Our multi-sourced investor database combines a wide range of sources to deliver the most accurate list of investors in the country. Most of the names on the list are compiled from self-reported sources including specialized investor sites, newsletters and public sources. The data is then enhanced with demographic and lifestyle information from the AmeriList US Consumer Database. The entire database is updated monthly using NCOA (National Change of Address) processing.

*Telemarketing is allowed with telemarketing script provided prior to ordering. Do not call scrubbing is available to registered sellers with a valid SAN at no additional cost.

Recommended Usage

These prospects are excellent targets for any marketer who is trying to reach savvy investors by direct mail, email or telemarketing. Offers include professional and financial advice, upscale consumer products, investment offers, credit cards, insurance, travel and leisure, stock offers, real estate offers, money management, private wealth, nonprofit / fundraising seminars and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

CDâ€™s/Money Market Currently
Life Insurance Currently
IRAâ€™s Currently / Future
Mutual Funds Currently / Future
Real Estate Currently / Future

Money Management
Small Cap
Hedge Fund
Oil and Gas
Real Estate

Private Placement
Precious Metals
Investable Assets
Net Worth
Aircraft Owners

Pilots
Millionaires
Stock or Bonds
Gold
Exotic Car Owners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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