

Active Duty Military Mailing List

Total Universe: **22,45,109**

Base Rate: **\$85.00/M**

Description Summary

There is no greater honor than to serve in the U.S Military. With our Active Duty Military Mailing List you can get access to contact information for men and women who have made a commitment to defend the U.S., no matter the risk. These active members of our armed forces are eligible to receive offers for a variety of goods and services. This mailing list can be segmented by a number of demographic selections including branch of service, geographic location, age, sex, ethnic origin and income.

How Our Data is Compiled

Our Active Duty Military Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: public records, lifestyle surveys, selfreported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The average salary of an active military member is \$29,380
- ✓ As of September 2017, there were a total of 1.3 active duty military

Recommended Usage

If your brand is looking to target patriotic, courageous United States citizens these candidates are ideal for offers such as continuing education, finance consumer, products, credit cards, insurance, travel, stock offers, real estate and much more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Geography
Ethnicity

Military Branch
Marital Status
Academic Interest

Presence of Children
Hobbies & Interests
Memberships

For additional information or list counts, contact your representative or list manager at 1.800.457.2899