

Active Duty Military Email List

Total Universe: **18,73,050**

Base Rate: **\$60/M**

Description Summary

There is no greater honor than to serve in the U.S Military. With our Active Duty Military Email List you can get access to e-mail and postal contact information for men and women who have made a commitment to defend the U.S. constitution no matter the risk. These active members of our armed forces are dedicated and have expressed an interest and opted in to receiving marketing offers and information on a variety of goods and services. This email marketing list can be segmented by a number of demographic selections including branch of service, geographic location, age, sex, ethnic origin and income.

How Our Data is Compiled

Our permission based, opt in email lists are aggregated from various proprietary data sources. This data is completely opt in and contain only subscribers who are open to receiving messages from our marketing partners. Beyond permission and compliance, our email delivery process and technology is unique which lends to total success of your permission based email campaign.

Consider the Facts

- ✓ The average salary of an active military member is \$29,380
- ✓ In 2014 there were just over 1.4 Million Active Military Personnel
- ✓ The average age of service men and women in the U.S. today is 22-30

Recommended Usage

If your brand is looking to target patriotic, courageous United States citizen these candidates are ideal for offers such as continuing education, finance consumer, products, credit cards, insurance, travel, stock offers, real estate and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Geography	Military Branch	Ethnicity
Date of Birth	Marital Status	Academic Interest

For additional information or list counts, contact your representative or list manager at 1.800.457.2899