

Accountants & CPAs Database

Total Universe: **8,52,081**

Base Rate: **\$125/M**

Description Summary

Reach qualified accounting professionals with the AmeriList Accountants & CPAs Database, a comprehensive nationwide Accountants Mailing List featuring accountants, Certified Public Accountants (CPAs), and other financial professionals. Ideal for direct mail, email marketing, and telemarketing campaigns, our regularly updated database provides accurate contact information and flexible targeting options to help you connect with one of the nation's most educated and financially influential professional audiences. Whether you're promoting financial services, insurance, business software, office technology, continuing education, investment opportunities, or other professional solutions, our CPA Mailing List helps you reach trusted advisors with strong purchasing power and significant influence over both personal and business buying decisions.

How Our Data is Compiled

The AmeriList Accountants & CPAs Database is built using a multi-source approach to ensure accuracy, relevance, and compliance. Our data is compiled from a combination of industry directories, licensing and certification registries, public records, professional association data, and self-reported from CPAs and accounting professionals. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 89% of CPAs subscribe to at least one professional publication or industry association.
- ✓ 60% of accounting professionals attend at least one conference, seminar, or webinar each year.
- ✓ Accounting professionals are highly educated decision makers with strong purchasing power and significant business influence.

Recommended Usage

The Accountants & CPAs Database is an excellent resource for businesses looking to reach accounting professionals and other financially savvy decision makers. It is ideal for marketing financial services, banking and lending solutions, insurance products, accounting and tax software, office technology, continuing education programs, investment services, business consulting, professional memberships, and premium consumer products. Whether your audience is B2B or B2C, this database helps you connect with influential professionals who have strong purchasing power and play a key role in business and financial decision making.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$625.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Presence of Children
Marital Status
Credit Score

Ethnicity
DOB
Net Worth

Buying Habits
Household Income
Home Value

For additional information or list counts, contact your representative or list manager at 1.800.457.2899