

ACA Health Insurance Prospects Mailing List



Total Universe: **1,40,00,000**

Base Rate: **\$175/M**

Description Summary

The AmeriList ACA Health Insurance Prospects Mailing List helps insurance agencies, brokers, and marketers connect with consumers actively searching for Affordable Care Act (ACA) and Marketplace health insurance coverage. Commonly referred to as Obamacare, the ACA continues to provide millions of Americans with access to affordable health insurance plans, creating valuable opportunities for insurance professionals. Our carefully curated database includes qualified prospects who have demonstrated an interest in learning about ACA health insurance options, allowing you to reach motivated consumers through direct mail, telemarketing, email marketing, and other multichannel campaigns. Whether you are promoting Marketplace plans, individual health insurance, or ACA enrollment assistance, our highly targeted mailing list helps you generate quality leads, increase enrollment opportunities, and maximize your marketing ROI.

How Our Data is Compiled

Our ACA Health Insurance Prospects Mailing List is compiled from a variety of trusted public and proprietary sources, including self reported consumer data, transactional activity, lifestyle attributes, online inquiries, and offline surveys. We continually update and enhance our database using our national consumer database to provide additional demographic and geographic selects for more precise audience targeting. To ensure maximum accuracy and deliverability, we process our database monthly through the National Change of Address (NCOA) system and CASS certify all mailing addresses to meet USPS standards. When you choose AmeriList, you can market with confidence knowing your data is backed by our commitment to exceptional quality, accuracy, and performance.

Consider the Facts

- ✓ Reach consumers actively interested in Affordable Care Act (ACA) and Marketplace health insurance coverage.
- ✓ Available with postal addresses, phone numbers, and email addresses for multichannel marketing campaigns.
- ✓ Ideal for insurance agents, brokers, health plans, and enrollment organizations seeking qualified ACA prospects.

Recommended Usage

The ACA Health Insurance Prospects Mailing List is ideal for health insurance agencies, independent insurance brokers, Marketplace enrollment organizations, healthcare providers, Medicare advisors, telehealth companies, pharmacies, dental and vision insurance providers, wellness programs, financial services firms, and other businesses looking to reach consumers actively seeking affordable health insurance coverage.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$875.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	DOB	Ethnicity	Buying Habits
Gender	Household Income	Presence of Children	Language Spoken
Geography	Credit Score	Occupation	Homeowner Status

For additional information or list counts, contact your representative or list manager at 1.800.457.2899