

*Targeted Double  
Opt-In Business  
And Consumer  
E-Mail Addresses*



**With Over 100 Million Consumers & 5 Million Businesses,** AmeriList has access to the largest double opt-in e-mail databases in the market today. We can help you pinpoint your next best prospects and reach out to them using this valuable and cost efficient marketing channel.

Experience the *POWER* of E-mail Marketing

**Let's face it:** e-mail is widely accessible and is a generally accepted form of business communication, and is becoming one of the most powerful marketing tools for marketers to reach new prospects and stay in touch with customers.

**100** Million Double Opt-In Consumers  
You can select your prospects by:

- Age
- Ethnicity
- Gender
- Occupation
- Presence of Children
- Renters
- Income
- Educational Level
- Homeowner
- Marital Status
- Presence of Credit
- And Many More

**5** Million Double Opt-In Businesses  
You can select your prospects by:

- Industry/SIC
- Job Function
- Sales Volume
- Employee Size
- And Many More

## The benefits of e-mail marketing!

- It's inexpensive so you can save money on your cost per acquisition.
- It's effective in helping you drive traffic to your web site.
- It's immediate: you will receive immediate responses to your offer ("click here") and your prospect can view your company's online store front.
- It's targeted so you can customize your campaign to reach only your best potential prospects.
- You can easily track your response, since you get a full report on how many recipients received your message, who opened it and how many clicked on your web page.
- E-mail marketing features high response rates, low costs, and instant results, delivering swift and accurate analysis.

For more information about e-mail marketing call us today **1.800.457.2899** or e-mail us at: [sales@amerilist.com](mailto:sales@amerilist.com)