

# Travel Enthusiasts

25,000  
350,000

Monthly Hotline  
Total Universe



List ID: ALD164

## Summary Description

Each and every person on this list has shown interest in visiting Florida and the Caribbean. This is the perfect list for time shares and vacation offers such as golf getaways, fishing trips, sand seekers, travel clubs and even membership clubs. These travelers have indicated interest via online sites and direct mail surveys.

**Recommended Usage:** Vacation offers, getaways, trips, resorts, membership clubs and more.

## Major Selections

|                      |                     |
|----------------------|---------------------|
| Individual Age       | Date of Birth       |
| Household Income     | Gender              |
| Marital Status       | Homeowner or Renter |
| Ethnicity            | Credit Status       |
| Presence of Children |                     |

## Additional Selections Pricing

|                      |        |
|----------------------|--------|
| Age                  | \$6/M  |
| Date of Birth        | \$6/M  |
| Household Income     | \$6/M  |
| Gender               | \$6/M  |
| Marital Status       | \$6/M  |
| Homeowner            | \$6/M  |
| Ethnicity            | \$10/M |
| Credit Status        | \$6/M  |
| Presence of Children | \$6/M  |



### BASE PRICE

\$85.00/M Universe  
\$95.00/M Hotline  
\$200.00/M Telemarketing

### LIST TYPE

Consumer

### LIST SOURCE

Direct Response

### GEOGRAPHY

Domestic (US)

### LIST MAINTENANCE

Updated monthly using National Change of Address (files are CASS certified and includes full name)

### GEOGRAPHY SELECTION

State  
County  
Zip Code, City  
SCF  
Zip Radius  
Metropolitan Area (MSA)  
Telephone Area Code/Prefix.

### ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)-\$50F  
CD-Rom-\$35F  
3.5 HD Diskette-\$35F  
Magnetic Tape-Zip Tape  
Pressure Sensitive Labels 1 Up / 4 Up  
Prospect List  
3 x 5 Telemarketing Cards

### KEY CODING

Key Coding is available

### USAGE

One Time or Unlimited For One Year

### TELEMARKETING

Telemarketing is allowed with telemarketing script at time of purchase. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

### SAMPLE MAIL PIECES REQUIRED

Yes

### CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

### COMMISSIONS

20% commission will be paid to registered agencies and brokers.

### MINIMUM ORDER

5000 Names

### NET NAME ARRANGEMENTS

Please Inquire

### EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**