

Sweepstakes Players

43,540
775,000

Monthly Hotline
Total Universe



List ID: ALD163

Summary Description

These impulsive consumers have responded to an email campaign or registered at a website for a sweepstakes drawing. They also sign up for contests and giveaways to win products such as plasma screen TVs, Cars, and DVD Players. This file is a great target for any sweepstakes driven offer, discount services, credit, debt consolidation, and music, movie and book clubs.

Recommended Usage: Discount services, credit, debt consolidation, and music, movie/ book clubs and more.

Major Selections

Individual Age	Date of Birth
Household Income	Gender
Marital Status	Homeowner or Renter
Ethnicity	Credit Status
Presence of Children	

Additional Selections Pricing

Age	\$6/M
Date of Birth	\$6/M
Household Income	\$6/M
Gender	\$6/M
Marital Status	\$6/M
Homeowner	\$6/M
Ethnicity	\$10/M
Credit Status	\$6/M
Presence of Children	\$6/M



BASE PRICE

\$85.00/M Universe
\$95.00/M Hotline
\$200.00/M Telemarketing

LIST TYPE

Consumer

LIST SOURCE

Direct Response

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated monthly using National Change of Address (files are CASS certified and includes full name)

GEOGRAPHY SELECTION

State
County
Zip Code, City
SCF
Zip Radius
Metropolitan Area (MSA)
Telephone Area Code/Prefix.

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)-\$50F
CD-Rom-\$35F
3.5 HD Diskette-\$35F
Magnetic Tape-Zip Tape
Pressure Sensitive Labels 1 Up / 4 Up
Prospect List
3 x 5 Telemarketing Cards

KEY CODING

Key Coding is available

USAGE

One Time or Unlimited For One Year

TELEMARKETING

Telemarketing is allowed with telemarketing script at time of purchase. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

SAMPLE MAIL PIECES REQUIRED

Yes

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

5000 Names

NET NAME ARRANGEMENTS

Please Inquire

EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**