

AmeriList New Homeowner Database



18,000,000

Universe Count

Summary Description

With the AmeriList New Homeowner Database you have the ability to reach millions of Americans that have just moved into their new homes and neighborhoods. These Homeowners have specific needs and are ready to establish loyal relationships making them a rich source of potential customers. New Homeowners spend more on home related products and services within the first six months of moving than established residents spend in two years. These homeowners are highly receptive to direct mail and telephone promotions making them perfect candidates for your next marketing project.

Recommended Usage: Banking, Catalogs, Credit Cards, Health, Home Improvement and Furnishings, Lawn and Garden Services, Newspaper and Magazine Offers, Professional Services, Retail/Restaurant Promotions.

Major Selections

Loan Amount	= \$17/M
Loan Type	= \$17/M
Home Value	= \$17/M
Homeowners Type	= \$17/M
Phones	= \$15/M
Purchase Date	= \$17/M
Trust Flag	= \$17/M

List ID: ALD140

BASE PRICE

\$75.00 / M

LIST TYPE

Consumer

LIST SOURCE

Compiled from consumer records and public deed records.

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated Monthly.

GEOGRAPHY SELECTION

State, County, Zip, Zip Range, Radius, Carrier Route, Area Code, Census Tract.

ADDRESSING OPTIONS

E-Mail	= \$25/Flat
Pressure Sensitive Labels 4 Up	= \$25/M
Prospect List	= \$25/M
3 x 5 Telemarketing Cards	= \$25/M

KEY CODING

Key Coding is available

USAGE

One Time

TELEMARKETING

Telemarketing is allowed. Do Not Call scrubbing is available to registered sellers with a valid SAN.

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

\$500.00

NET NAME ARRANGEMENTS

N/A

EXCHANGES

N/A



For list counts, orders or a free market analysis call us toll free **1-800-457-2899**