

# AmeriList Investment Newsletters & Financial Services Buyers



1,627,000 | Universe Count

## Summary Description

This is a file of individuals with an avid interest in financial topics and investment information. They have purchased (more than half via credit cards) newsletters and/or financial service products from SIE (Select Information Exchange), the nation's leading financial subscription agency for over thirty years.

This proven file has been used by a multiplicity of different types of mailers with a 50% continuation record.

**Recommended Usage:** Included are banks, insurance firms, stock & discount brokerage firms, tax shelters, oil & gas, business, financial and investment advisory publications, collectibles, fundraisers, catalogers, credit card issuers and others

## Major Selections

Subscribers, expires, & inquiries	1,627,000	\$110/M
Actives	795,412	\$150/M
Projected monthly hotline	20,000	\$170/M
Projected quarterly hotline	60,000	\$165/M
\$18 - \$3,800 active financial subscribers	612,000	\$175/M
Multi-buyers	91,000	\$250/M

## Special Selections

### Ethnic Selection

Request names from a specific ethnicity (+ \$20/M).

We offer 20 ethnicity selections including:

Chinese	French
German	Hispanic
Irish	Italian
Japanese	Jewish
Korean	Scottish



## List ID: ALD148

### BASE PRICE

\$110/M

### LIST TYPE

Consumer/Business

### LIST SOURCE

50% Direct Mail / 50% Space Ads

### GEOGRAPHY

Domestic (US)

### GEOGRAPHY SELECTION

State, County, Zip Code, City, SCF, Zip Radius, Metropolitan Area (MSA), Telephone Area Code/Prefix.

### LIST MAINTENANCE

Updated Monthly National Change of Address

### ADDRESSING OPTIONS

Magnetic Tape	\$30
CD Rom	\$25
Diskette	\$10
Cheshire 4-UP	\$7.50/M
P/S Labels	\$7.50/M
3 x 5 Cards	\$35/M

### Other Options

80% Male	\$5/M
20% 4-Line Addresses	\$5/M
Arrange by State	\$5/M
Arrange by Zip	\$5/M
Arrange by SCF	\$5/M
Zip Tape Processing	\$30
Key Coding	\$2.50/M

### ADDITIONAL SELECTIONS PRICING

Please Inquire

### KEY CODING

Key Coding is available

### USAGE

One Time

### TELEMARKETING

Telemarketing is allowed

### SAMPLE MAIL PIECE REQUIRED

Yes

### CANCELLATION

All orders cancelled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

### COMMISSIONS

20% commission will be paid to registered agencies and brokers.

### MINIMUM ORDER

5000 Names

### NET NAME ARRANGEMENTS

Please inquire

### EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**