

781,469

| US Owners

Summary Description

This is one of the most inclusive Boating Databases on the market today with over 781,469 boat owners nationwide. Using this database you can reach all types of boat owners from small personal watercraft to yachts. These owners are very dedicated to their hobby and are willing to spend significant income on their crafts. Boat owners are professional and recreational enthusiasts that enjoy spending their free time in the outdoors and have a high propensity to purchase via mail order.

Recommended Usage: Marine Equipment and Supplies, Catalogs and Publications, Travel Offers

Major Selections

Gender	= \$5/M
Phones	= \$10/M
Type of Vessel	= \$15/M
Length of Vessel	= \$15/M
Type of Hull	= \$15/M
Class of Vessel	= \$15/M

List ID: ALD028

BASE PRICE

\$70.00 / M

LIST TYPE

Consumer

LIST SOURCE

Compiled from public and self reported sources.

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated monthly

GEOGRAPHY SELECTION

State	= \$5/M
County	= \$5/M
Zip Code	= \$5/M
City	= \$5/M
SCF	= \$5/M

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)	\$50/Flat
CD-Rom	\$50/Flat
3.5 HD Diskette	\$50/Flat
Magnetic Tape	\$50/Flat
Pressure Sensitive Labels 1 Up / 4 Up	\$16/M

KEY CODING

Key Coding = \$5/M

USAGE

One Time

TELEMARKETING

Telemarketing is allowed with telemarketing script provided prior to ordering. Do Not Call scrubbing is available to registered sellers with a valid SAN.

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

\$500.00

NET NAME ARRANGEMENTS

Please Inquire

EXCHANGES

N/A



For list counts, orders or a free market analysis call us toll free **1-800-457-2899**