

AmeriList Hispanic Database

9,436,194

US Hispanic Consumer



Summary Description

With the Hispanic population being the nations fastest-growing minority group, and also the largest representing 14% of the population, you can't afford to miss out on marketing to them. The buying power of the Hispanic community is on the rise and they are looking for products and services that will cater to their cultural background. The AmeriList Hispanic Database is rich with selections that will help you target your next best prospect in the Hispanic community.

Recommended Usage: Credit Cards, Entertainment, Books, Automotive, General Merchandise, Consumer Catalogs, Computers, Telecommunications, Health, Electronics, Travel, Insurance, Retail, Self Improvement.

Major Selections

Age	=\$5/M
Gender	=\$5/M
Income	=\$8/M
Homeowner	=\$5/M
Marital Status	=\$8/M
Language Spoken	=\$10/M

List ID: ALD139

BASE PRICE

\$80/M

LIST TYPE

Consumer

LIST SOURCE

Compiled from public and self reported sources.

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated Quarterly using National Change of Address

GEOGRAPHY SELECTION

State	\$4/M
County	\$4/M
Zip Code	\$4/M
City	\$4/M
SCF	\$4/M
Zip Radius	\$6/M
Metropolitan Area (MSA)	\$6/M
Carrier Route	\$6/M
Telephone Area Code/Prefix	\$6/M

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)	=\$25/Flat
CD-Rom	=\$25/Flat
3.5 HD Diskette	=\$25/Flat
Magnetic Tape	=\$25/Flat
Zip Tape	=\$25/Flat
Pressure Sensitive Labels 1 Up / 4 Up	=\$12/M
Prospect List	=\$40/Flat
3 x 5 Telemarketing Cards	=\$10/M

KEY CODING

Key Coding is available

USAGE

One Time or Unlimited for One Year

TELEMARKETING

Telemarketing is allowed. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

\$400.00

NET NAME ARRANGEMENTS

Please inquire

EXCHANGES

N/A



For list counts, orders or a free market analysis call us toll free **1-800-457-2899**