

# AmeriList High Net Worth Database



95,000,000

Universal Count

List ID: ALD116

## Summary Description

The AmeriList High Net Worth Database represents the wealthiest individuals in the US. These individuals have achieved an average income in the high 6 figure range affording them the opportunity to enjoy the finer things in life. This list is made up of Business Executives, Professionals, Philanthropists and Socialites that are able to indulge in expensive hobbies and luxurious lifestyles, making them the perfect prospect for high ticket items and investment opportunities.

**Recommended Usage:** Fundraising, Financial Offers, Business Periodicals, Travel Offers, High Ticket items

## Major Selections

Gender	= \$5/M
Marital Status	= \$5/M
Home Owner	= \$14/M
Ethnicity	= \$20/M
Age	= \$5/M
Estimated Income	= \$10/M
Date of Birth	= \$30/M
Mail Order Buyers	= \$20/M
Length Of Residence	= \$10/M
Presence of Children	= \$20/M

## Specialty Selections

Wealth Market	= \$10/M
Upscale Retired	= \$10/M
Upper Affluent	= \$10/M
Lower Affluent	= \$10/M



### BASE PRICE

\$85.00 / M

### LIST TYPE

Consumer

### LIST SOURCE

Compiled from public and self reported sources.

### GEOGRAPHY

Domestic (US)

### LIST MAINTENANCE

Updated monthly using National Change of Address

### GEOGRAPHY SELECTION

State	= \$4/M
County	= \$4/M
Zip Code	= \$4/M
City	= \$4/M
SCF	= \$4/M
Zip Radius	= \$4/M
Metropolitan Area (MSA)	= \$4/M
Carrier Route	= \$4/M
Telephone Area Code/Prefix	= \$4/M

### ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)	= \$30/Flat
Pressure Sensitive Labels 1 Up / 4 Up	= \$20/M

### KEY CODING

Please Inquire

### USAGE

One Time

### TELEMARKETING

Telemarketing is allowed. Telemarketing script is required in advance of placing order. Do Not Call scrubbing is available to registered sellers with a valid SAN.

### CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

### COMMISSIONS

20% commission will be paid to registered agencies and brokers.

### MINIMUM ORDER

\$500.00

### NET NAME ARRANGEMENTS

Please Inquire

### EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**