

# AmeriList Ethnic Database

95,000,000

Ethnic Individuals



## Summary Description

With the United States being one of the largest melting pots for ethnicity, your sure to need direction when marketing to US individuals. With the AmeriList Ethnic Database choose from more than 31 different ethnic groups to make sure that your information gets into the hands of the correct consumers. By using this diverse database your able to reach out to distinct ethnic groups catering directly to their cultural background. Don't waste time or money. Start using this database today and reach your next best prospect.

**Recommended Usage:** Credit Cards, Entertainment, Books, Automotive, General Merchandise, Consumer Catalogs, Computers, Telecommunications, Health, Electronics, Travel, Insurance, Retail, Self Improvement.

## Major Selections

Age	=\$5/M
Gender	=\$5/M
Income	=\$8/M
Homeowner	=\$5/M
Marital Status	=\$8/M
Language Spoken	=\$10/M

## Specialty Selections

Specialty Selections =\$10/M

Armenian	Asian	Cantonese
Chinese	Czechoslovakia	Dutch
East European	East Indian	English
Filipino	French	German
Greek	Hispanic	Irish
Italian	Japanese	Korean
Mandarin	Middle Eastern	Pakistani
Polish	Russian	Scandinavian
Scottish	Swedish	Ukrainian
Vietnamese	Welsh	



## List ID: ALD138

### BASE PRICE

\$70/M

### LIST TYPE

Consumer

### LIST SOURCE

Compiled from public and self reported sources.

### GEOGRAPHY

Domestic (US)

### LIST MAINTENANCE

Updated Quarterly using National Change of Address

### GEOGRAPHY SELECTION

State	\$4/M
County	\$4/M
Zip Code	\$4/M
City	\$4/M
SCF	\$4/M
Zip Radius	\$6/M
Metropolitan Area (MSA)	\$6/M
Carrier Route	\$6/M
Telephone Area Code/Prefix	\$6/M

### ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)	=\$25/Flat
CD-Rom	=\$25/Flat
3.5 HD Diskette	=\$25/Flat
Magnetic Tape	=\$25/Flat
Zip Tape	=\$25/Flat
Pressure Sensitive Labels 1 Up / 4 Up	=\$12/M
Prospect List	=\$40/Flat
3 x 5 Telemarketing Cards	=\$10/M

### KEY CODING

Key Coding is available

### USAGE

One Time or Unlimited for One Year

### TELEMARKETING

Telemarketing is allowed. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

### CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

### COMMISSIONS

20% commission will be paid to registered agencies and brokers.

### MINIMUM ORDER

\$200.00

### NET NAME ARRANGEMENTS

Please inquire

### EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**