

Credit Seekers

75,000
1,500,000

Monthly Hotline
Total Universe



List ID: ALD161

Summary Description

This list consists of credit seekers who have responded through direct mail and over the internet. Internet requests are double opt in to ensure that you are connected to the right consumer. Consumers that may have strayed off the path of financial prosperity; had a cash emergency, etc. and are now looking to get out of the hole they are in. These consumers have proven to be responsive for all credit offers, membership discounts, music/book clubs, and many more.

Recommended Usage: Credit offers, membership discounts, music/book clubs, and many more.

Major Selections

Individual Age	Date of Birth
Household Income	Gender
Marital Status	Homeowner or Renter
Ethnicity	Credit Status
Presence of Children	

Additional Selections Pricing

Age	\$6/M
Date of Birth	\$6/M
Household Income	\$6/M
Gender	\$6/M
Marital Status	\$6/M
Homeowner	\$6/M
Ethnicity	\$10/M
Credit Status	\$6/M
Presence of Children	\$6/M



BASE PRICE

\$85.00/M Universe
\$95.00/M Hotline
\$200.00/M Telemarketing

LIST TYPE

Consumer

LIST SOURCE

Direct Response

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated monthly using National Change of Address (files are CASS certified and includes full name)

GEOGRAPHY SELECTION

State
County
Zip Code, City
SCF
Zip Radius
Metropolitan Area (MSA)
Telephone Area Code/Prefix.

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)-\$50F
CD-Rom-\$35F
3.5 HD Diskette-\$35F
Magnetic Tape-Zip Tape
Pressure Sensitive Labels 1 Up / 4 Up
Prospect List
3 x 5 Telemarketing Cards

KEY CODING

Key Coding is available

USAGE

One Time or Unlimited For One Year

TELEMARKETING

Telemarketing is allowed with telemarketing script at time of purchase. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

SAMPLE MAIL PIECES REQUIRED

Yes

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

5000 Names

NET NAME ARRANGEMENTS

Please Inquire

EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**