

## List ID: ALD170

### Summary Description

These days, unfortunately acquiring credit to get the things we want and need is a way of life for many. These individuals are searching for various types of credit in the form of credit cards, small loans, and cash advances. These individuals have indicated through various offers the need for more credit. Other discounts would appeal to them such as insurance, magazine offers, internet/ phone service and many more.

**Recommended Usage:** Financial Solutions, Credit, Debt Consolidation, Music/ Movie/ Book Clubs and More.

### Major Selections

Individual Age	Date of Birth
Household Income	Gender
Marital Status	Homeowner or Renter
Ethnicity	Credit Status
Presence of Children	

### Additional Selections Pricing

Age	\$6/M
Date of Birth	\$6/M
Household Income	\$6/M
Gender	\$6/M
Marital Status	\$6/M
Homeowner	\$6/M
Ethnicity	\$10/M
Credit Status	\$6/M
Presence of Children	\$6/M



### BASE PRICE

\$85.00/M Universe  
\$95.00/M Hotline  
\$200.00/M Telemarketing

### LIST TYPE

Consumer

### LIST SOURCE

Direct Response

### GEOGRAPHY

Domestic (US)

### LIST MAINTENANCE

Updated monthly using National Change of Address (files are CASS certified and includes full name)

### GEOGRAPHY SELECTION

State  
County  
Zip Code, City  
SCF  
Zip Radius  
Metropolitan Area (MSA)  
Telephone Area Code/Prefix.

### ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)-\$50F  
CD-Rom-\$35F  
3.5 HD Diskette-\$35F  
Magnetic Tape-Zip Tape  
Pressure Sensitive Labels 1 Up / 4 Up  
Prospect List  
3 x 5 Telemarketing Cards

### KEY CODING

Key Coding is available

### USAGE

One Time or Unlimited For One Year

### TELEMARKETING

Telemarketing is allowed with telemarketing script at time of purchase. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

### SAMPLE MAIL PIECES REQUIRED

Yes

### CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

### COMMISSIONS

20% commission will be paid to registered agencies and brokers.

### MINIMUM ORDER

5000 Names

### NET NAME ARRANGEMENTS

Please Inquire

### EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**