

AmeriList Car Loan Seekers

43,540
775,000

Monthly Hotline
Total Universe



List ID: ALD169

Summary Description

These individuals are eager prospective buyers actively seeking information and approval for a car loan. Whether it be for a new or used car these individuals are reaching out to get the financing help they need to get their automobile. Consumers apply while indicating their age, income, homeowner status, and more. They can also look into the value of their current car and what they may expect for a trade-in-value. The sites also include warranty extension links, and quotes for new cars.

Recommended Usage: Financial Solutions, Credit, Debt Consolidation, Magazine Subscriptions, Automotive offers and more.

Major Selections

Individual Age	Date of Birth
Household Income	Gender
Marital Status	Homeowner or Renter
Ethnicity	Credit Status
Presence of Children	

Speciality Selections

Average Age: 39
Average HH Income: \$43,500

Additional Selections Pricing

Age	\$6/M
Date of Birth	\$6/M
Household Income	\$6/M
Gender	\$6/M
Marital Status	\$6/M
Homeowner	\$6/M
Ethnicity	\$10/M
Credit Status	\$6/M
Presence of Children	\$6/M



BASE PRICE

\$85.00/M Universe
\$95.00/M Hotline
\$200.00/M Telemarketing

LIST TYPE

Consumer

LIST SOURCE

Direct Response

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated monthly using National Change of Address (files are CASS certified and includes full name)

GEOGRAPHY SELECTION

State
County
Zip Code, City
SCF
Zip Radius
Metropolitan Area (MSA)
Telephone Area Code/Prefix.

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)-\$50F
CD-Rom-\$35F
3.5 HD Diskette-\$35F
Magnetic Tape-Zip Tape
Pressure Sensitive Labels 1 Up / 4 Up
Prospect List
3 x 5 Telemarketing Cards

KEY CODING

Key Coding is available

USAGE

One Time or Unlimited For One Year

TELEMARKETING

Telemarketing is allowed with telemarketing script at time of purchase. Do not call scrubbing is available to registered sellers with a valid SAN (Sellers Account Number)

SAMPLE MAIL PIECES REQUIRED

Yes

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

5000 Names

NET NAME ARRANGEMENTS

Please Inquire

EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**