

AmeriList Affluent Americans Database

8,048,949

Affluent Americans



List ID: ALD119

Summary Description

The AmeriList Affluent American Database represents the wealthiest individuals in the US. These individuals have achieved an average income in the high 6 figure range affording them the opportunity to enjoy the finer things in life. This list is made up of Business Executives, Professionals, Philanthropists and Socialites that are able to indulge in expensive hobbies and luxurious lifestyles, making them the perfect prospect for high ticket items and investment opportunities.

Recommended Usage: Fundraising, Financial Offers, Business Periodicals, Travel Offers, High Ticket items

Major Selections

Phone	= \$5/M
Household Income	= \$10/M
Gender	= \$5/M
Marital Status	= \$5/M
Home Value	= \$7/M
Expendable Income	= \$10/M
Age	= \$5/M
Executive/Upper Mgmt	= \$10/M
Political Party	= \$10/M

BASE PRICE

\$75.00 / M

LIST TYPE

Consumer

LIST SOURCE

Compiled from public and self reported sources.

GEOGRAPHY

Domestic (US)

LIST MAINTENANCE

Updated monthly using National Change of Address

GEOGRAPHY SELECTION

State	= \$2/M
County	= \$2/M
Zip Code	= \$2/M
City	= \$2/M
SCF	= \$4/M
Zip Radius	= \$4/M
Metropolitan Area (MSA)	= \$4/M
Carrier Route	= \$4/M
Telephone Area Code/Prefix	= \$4/M

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)	= \$25/Flat
CD-Rom	= \$25/Flat
3.5 HD Diskette	= \$25/Flat
Magnetic Tape	= \$50/Flat
Zip Tape	= \$50/Flat
Pressure Sensitive Labels 1 Up / 4 Up	= \$12/M
Prospect List	= \$20/Flat
3 x 5 Telemarketing Cards	= \$10/M

KEY CODING

Key Coding is available	= \$6/M
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USAGE

One Time or Unlimited for One Year

TELEMARKETING

Telemarketing is allowed. Telemarketing script is required in advance of placing order. Do Not Call scrubbing is available to registered sellers with a valid SAN.

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

\$500.00

NET NAME ARRANGEMENTS

Please Inquire

EXCHANGES

N/A



For list counts, orders or a free market analysis call us toll free **1-800-457-2899**