

# AmeriList Nurses Database

4,342,695

US Nurses at Home



List ID: ALD037

## Summary Description

With over 4 million nurses in the United States, the Nurses Database is one of the most complete listings of Nurses available. With nurses representing the largest single segment of the health care workforce, this makes them a perfect target audience for marketers looking to target continuing education candidates, medical publications subscribers, seminar participants, as well as uniforms and equipment purchasers. The Enhanced Nurses Database is rich in demographics - with more than 50 data elements to choose from. This file is sure to improve your response rates. Updated quarterly via the U.S. Postal Service, this file combines several sources, including: direct response and state license records.

**Recommended Usage:** Continuing Education, Medical Publications, Seminar Providers, Uniform and Equipment Retailers, Women's Apparel Catalogs, Financial Services, Travel and Health Newsletters.

## Major Selections

RN's	= \$10/M
LPN's	= \$10/M
Certified Nursing Aide	= \$10/M
Nurse Practitioner	= \$10/M
Nurse Anesthetist	= \$10/M

## Specialty Selections

Specialty Selections = \$20/M each

Advanced Practice	Clinical Nursing Specialist	Geriatric Care
Home Health Care	Midwife	Medicine Assistant
Nurse Anesthetic	Nurse Practitioner	Acute Care Practitioner
Adult Care	Family Care	Neonatal
Pediatrics	Adult Psychology	Women's Health
School Nurse	Medial/Surgical	Critical Care
Community Health	OB/GYN	AIDS
Cardiology	Dermatology	Dialysis
Drug/Alcohol	Eye, Ear, Nose & Throat	Emergency Care
Neurology	Occupational Health	Oncology
Orthopedics	Rehabilitation	Transplants
Urology	Reproductive Health	Family Planning



## BASE PRICE

\$75.00 / M

## LIST TYPE

Consumer

## LIST SOURCE

Compiled from Direct Response and State License Records.

## GEOGRAPHY

Domestic (US)

## LIST MAINTENANCE

Updated Quarterly using National Change of Address

## GEOGRAPHY SELECTION

State	= \$5/M
County	= \$5/M
Zip Code	= \$5/M
City	= \$5/M
SCF	= \$5/M

## ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)	= \$50/Flat
CD-Rom	= \$50/Flat
3.5 HD Diskette	= \$50/Flat
Magnetic Tape	= \$50/Flat
Pressure Sensitive Labels 1 Up / 4 Up	= \$16/M

## ADDITIONAL SELECTIONS PRICING

Phone Number	= \$20/M
Age	= \$20/M
Gender	= \$10/M

## KEY CODING

Key Coding is available = \$5/M

## USAGE

One Time

## TELEMARKETING

Telemarketing is allowed with telemarketing script at time of purchase. Do Not Call scrubbing is available to registered sellers with a valid SAN.

## CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

## COMMISSIONS

20% commission will be paid to registered agencies and brokers.

## MINIMUM ORDER

\$400.00

## NET NAME ARRANGEMENTS

Please inquire

## EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**