

Canadian Consumer Database

12,000,000

Canadian Households



List ID: ALD016

Summary Description

With over 12,000,000 households in the Canadian Consumer Database, you need expertise to pinpoint your ideal prospects. This is what we do best at AmeriList. Whether you just beginning to reach into the Canadian market, or have been there for years, this list is sure to improve your response rates and drive sales to a new level. This database is updated monthly with the National Change of Address (Canadian Post) to ensure that the list has the highest level of deliverability.

Recommended Usage: Marketers looking to target the most responsive consumers in Canada.

Major Selections

Income
Age
Residence Type

Special Selections

New Mover Data



BASE PRICE

\$110.00 / M

LIST TYPE

Consumer

LIST SOURCE

Compiled from public sources.

GEOGRAPHY

Canada

LIST MAINTENANCE

Updated monthly using National Change of Address

GEOGRAPHY SELECTION

Postal Code • FSA • Area Code • City

ADDRESSING OPTIONS

E-Mail, File Transfer (FTP)
CD-Rom
3.5 HD Diskette
Magnetic Tape
Zip Tape
Pressure Sensitive Labels 1 Up / 4 Up
Prospect List
3 x 5 Telemarketing Cards

ADDITIONAL SELECTIONS PRICING

Please Inquire

KEY CODING

Key Coding is available

USAGE

One Time or Unlimited for One Year

TELEMARKETING

Telemarketing is allowed.

SAMPLE MAIL PIECES REQUIRED

Yes

CANCELLATION

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

COMMISSIONS

20% commission will be paid to registered agencies and brokers.

MINIMUM ORDER

\$725.00

NET NAME ARRANGEMENTS

Please inquire

EXCHANGES

N/A

For list counts, orders or a free market analysis call us toll free **1-800-457-2899**