New Beginnings Daycare

Total Universe: 78,031 Base Rate: \$85.00/M

AmeriList Direct Marketing Solutions

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Description Summary

The AmeriList New Beginnings Child Care database consists of only the most successful child care facilities in America. These facilities conform to strict policies imposed by state regulatory agencies to insure they offer the best care to their customers. These child care facilities spend large sums of money on a monthly basis for supplies, maintenance, insurance and more in order to guarantee the safety of the children and to give the parents peace of mind.

How Our Data is Compiled

Our multi-sourced business database combines a wide range of sources to deliver an industry leading B2B master file. Our business database is collocated from multiple sources including State Bar Associations, State Lawyer's Licensing Boards, Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers.

Consider the Facts

- The median annual salary for a child care worker was \$19,430
- It costs an average family \$17,610 a year to place an infant in a licensed center on a full-time basis
- More than half of all infants and toddlers are in child care
- Families spend an average of 22.8% of their annual income on child care.

Recommended Usage

Our New Beginnings Child Care database is excellent for any campaign dealing with art supply stores, children's books, wholesale food suppliers, children's apparel companies, or other small business needs like office supplies, insurance, business credit and accounting or technology services.

Sample Mail Piece Required

Market Type

B2B, U.S. Business

List Channels

Postal, Email & Telemarketing

List ID

ALD418

Source

Compiled

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000 Price: \$425

Net Name

Floor: 85%

Minimum Quantity: Inquire Run Charge: Flexible

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

SIC Code	\$5.00/M	Business Owner	\$10.00/M	Demographics	\$5.00/M
Employee Size	' '		\$5.00/M	Job Function	\$5.00/M
Sales Volume		Location	\$5.00/M	Fax Number	\$10.00/M
NAICS Code		Executive Name	\$10.00/M		4

For additional information or list counts, contact your representative or list manager at 1.800.457.2899