Affluent Jewish Donors

Total Universe: 515,809

Phones: 340,459 Base Rate: \$95.00/M



visit us online at amerilist.com

Description Summary

The AmeriList Affluent Jewish Donor file is a nation-wide file that contains today's actively involved Jewish communal leaders. At a time of apprehension for Jewish solidity and community involvement, these dedicated donors have proven themselves time and again by donating to Jewish charitable and communal causes, including: museums, schools and community centers, as well as subscribing to Jewish newspapers and periodicals.

How our Data is Compiled

Our Affluent Jewish Donors Master File is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive Jewish donor list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- 76% of Jewish donors say they made a charitable donation last year.
- 79% of Jewish donors only support Jewish organizations
- 62% of non-profits say they raise more money in November and December.
- Women tend to donate more than men; older people give more than younger people.

Recommended Usage

This file is a wonderful source for Jewish based 501(c)(3) organizations and any other 501(c)(3) organizations looking to boost their fundraising efforts.

Popular Selections (for additional selections please inquire)

Market Type

U.S. Consumers

List Channels

Postal, Email, Telemarketing

List ID

ALD409

Source

Direct Response, Surveys, Mail Order Buyers

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000 Price: \$475.00

Net Name

Floor: 85%

Minimum Quantity: 50,000 Run Charges: \$7.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

A standard 20% broker/agency commission is extended to all trade partners

Age Geography	\$5/M \$5/M	Presence of Children Phone	\$5/M \$10/M	Health Topics International Aid	\$5/M \$5/M	Veterans Community/Charities	\$5/M \$5/M
Gender	\$5/M	Childrens Interests	\$5/M	Political	\$5/M	Other Issues	\$5/M
HH Income	\$5/M	Environmental Issues	\$5/M	Religious	\$5/M		

For additional information or list counts, contact your representative or list manager at 1.800.457.2899