

Seniors Interested in Senior Living



Total Universe: 9,714,491

Base Rate: \$85.00/M

Phone Rate: +\$10/M

Description Summary

Are you actively seeking to connect with potential clients interested in senior living facilities? If so, our leads database is a highly valuable and bespoke resource tailored for businesses and professionals in the industry. This meticulously curated database is specifically designed to facilitate connections with individuals or families currently exploring a range of senior living options. Leveraging our leads database can significantly enhance your outreach strategies, allowing for more targeted and personalized engagement with individuals and families actively surveying the diverse landscape of senior living options.

How Our Data Is Compiled

Our data is generated from a variety of sources, including Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transactional Data. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

Consider The Facts

- More than 818,000 Americans currently reside in assisted living communities.
- Most seniors tend to move to a senior living community between the ages of 75 and 85.

Recommended Usage

This database is perfect for Senior Living Facilities, Real Estate Agents, Healthcare Providers, Elder Law Attorneys, Senior Communities, and Senior Living Advisors looking to increase their clientele.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography
Ethnicity

Income
Home Market Value
Religious Affiliation
Education Level

Marital Status
Online Buyer
Buying Habits
Net Worth

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Point of Purchase, Online Buyer, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Required

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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