

Degree Seekers Database



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Total Universe: 3,548,256

Base Rate: \$85.00/M

Phone Rate: +\$10/M

Description Summary

Our Degree Seekers Database segments individuals actively seeking opportunities to enhance their education and advance their careers. In today's fiercely competitive job market, a strong educational foundation is essential for achieving success. The Degree Seekers Database comprises individuals who are committed to advancing their knowledge and career prospects. Whether it's prospective students exploring undergraduate programs or professionals aiming for advanced degrees, this database serves as a bridge, facilitating meaningful connections between you and learners as they pursue educational goals.

How Our Data Is Compiled

Our Degree Seekers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Adult college students make up 40 percent of part-time bachelor's degree candidates in state programs and 59 percent in private university programs
- Between 2011 and 2021, the percentage of people age 25 and older who had completed a bachelor's degree or higher increased by 7.5 percentage points from 30.4% to 37.9%

Recommended Usage

The Degree Seekers Database is perfect for educational institutions, scholarship providers, recruitment agencies, employers, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Hobbies and Interests

Household Income
Credit Score
Ethnicity
Presence of Children

Occupation
Buying Habits
Language Spoken
Highest Edu Level

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Lifestyle Data, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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