



Database Marketing Solutions for AD Agencies

Increase your clients response rates and improve their ROI with our highly targeted lists.



Your Agency + AmeriList =
More Profitable Partnership

Turn high-value prospects into **profitable** results for your clients' budgets, and your bottom line.

If you envision yourself as your clients' marketing partner, we're already on the same page. At Amerilist, we've worked with dozens of marketers and ad agencies to help turn high-value prospects into *profitable results*. You can always look to us to add substantial value to your client relationships in ways such as:



- ✓ Business Mailing Lists
 - 14 million US Business
 - 1.3 million Canadian Business
 - International Business
- ✓ Consumer Mailing Lists
 - 110 million households
 - 210 million consumers
- ✓ Text Message Marketing
- ✓ Co-Registration Programs
- ✓ Database Analytics & Modeling
- ✓ Email Appending & Updating
- ✓ ECOA
- ✓ Data Append
- ✓ Database Hygiene
- ✓ Insert Media

We **get** it.

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Every day, new data sources, analytic techniques, and marketing technologies are available – but within your agency, time or resources may prevent your marketers from becoming experts themselves. And that's why we're here! Plain and simple, our people "get it" – client demands, project requirements, specifications and preferred work style.

In a hurry? So are we!

As your DM Solutions partner, we will save you time by managing multiple aspects of each campaign. You can always rely on our expertise and resources to accurately segment audiences, integrate customer databases, and test campaigns faster than ever, all the while working through the best channels to get your needs completed fast, accurately and efficiently.



How, exactly, can we help you?

That's the key question, isn't it? And there's really only one good way to find out – by calling us to discuss your next direct marketing challenge. By doing so, you'll be reaching out to a potential partner who can:

- Give you both personalized service enriched with industry expertise
- Access prime-quality business and consumer data
- Effectively profile the highest-value prospects
- Help minimize your clients' costs

In short – **a partner who will help you shine.**
Please see for yourself – by making that call today!

CALL 1.800.457.2899

A Partnership that delivers results

Business Lists

- US Business Lists
- Canadian Business Lists
- International Corporations
- New Businesses (Weekly & Monthly)
- Home Based Business
- Publicly Traded Companies
- Manufacturers
- Physicians & Surgeons
- Executives At Home

Consumer Lists

- Homeowners
- New Homeowners
- New Movers
- Saturation List
- Ailments Lists
- Mail Order Buyers
- Seniors & Boomers Lists

Interactive Solutions

- Email Marketing Solutions
- Mobile-Text Messages Marketing
- Lead Generation
- Co-Registration Programs
- Database Analytics & Modeling
- Printing
- Lettershop Services



Call 1.800.457.2899

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